

**Board Meeting Minutes**  
Cavendish Farms Centre  
**April 25<sup>th</sup>, 2023**

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**Lethbridge Curling Club Mission/Vision**

The Lethbridge Curling Club provides the best possible curling and social experience in the region.




**PRESENT:**

Daniel Hennessey, Bob Kurina, Nick Nicolacopoulos, Elaine Miller, Dave Shannon, Lee Loveridge, Rick Buck, Kirk Mearns

**ABSENT:**

Mike Mulroy, Amanda MacKenzie, Lynne Lee


**GUESTS:**


1. Call to order at 5:31PM
2. We acknowledge that we are gathered on the lands of the Blackfoot people of the Canadian Plain and pay respect to the Blackfoot people past, present, and future while recognizing and respecting their cultural heritage, beliefs, and relationship to the land. Lethbridge is also home to the Metis Nation of Alberta, Region III.
3. **Approval of Agenda**- Nick/Dave - Approved by consensus.
4. **Approval of Minutes from February 16, 2023**– Bob/Lee - Approved by consensus.
5. **Manager's Report**
  - a. *Financials*
    -  Expected profit by approximately 30K for this fiscal year. There are some adjustments in April to look out for. Pro shop margins are down by 15%. This pro margin change is due to increased wholesale prices while the pro shop must sell the equipment at retail prices. Kirk will look at increasing the retail price slightly to offset these new costs.
    -  Budget is very close to what Kirk predicted.
  - b. *Events*
    -  Revenue and expense from Club Provincials will be show in the April accounting report. We will receive \$2200 from Curling Alberta as a host fee, after Rick submits final report to Curl Alberta.




 Several events are booked for April and May.

c. *Food and Beverage*


 Regarding youth menus – the city will not committee to banning pizza etc. from their dressing rooms.


 Kirk is working on off season operations plan. Most of the staff left at the end of March for other jobs or move back home. Kirk will work on this for April and May events.

d. *FYI*


 Down to four sliders from forty from the beginning of the season. New protocols will be put in place next year to curtail those leaving the building.

 We are looking at buying between 100 to 150 step-in sliders in the off season.

 Junior registration will increase by \$20 for which they will get their own slider. If they hand the slider in at the end of the year, they can get a \$20 gift certificate in return.


 Sliders for other leagues, schools and learn to curls and rentals will need to be signed out of the office. Any sliders not returned will be charged \$45.


 Can also sell sliders in the office for \$45.


 New Point of Sale terminals. The club has only 3 out of 5 POS terminals working. Kirk has found a quote of \$8800.

**a. Moved by Daniel, seconded by Dave, that the Curling Club purchase new Point of Sale Hardware for the curling club. APPROVED.**

 New website is being developed for roll out for next season.











 Looking into being able to add custom messaging to downstairs TVs.

 Off season repairs and updates are ongoing. New soap dispensers in locker rooms, new podium, and repairs and kitchen.



 Safe sport training – to be Safe Sport Compliant, the General Manager, the President, and the Junior Curling Club Organizer will need to be certified.

e. *Red Deer Symposium*




-  Kirk presented some of the messaging from the Red Deer Symposium to the board. Key points:
-  Inclusion is not a marketing strategy.
-  A good number of clubs are changing their names to “Curling Centers”.
-  An open door is not enough – we must make our clubs welcoming.
-  Should look at “Fitting in” versus “Belonging” (i.e., do you fit into the club, or do you belong to the club?)
-  Learn to curl versus try curling – This strategy might be beneficial.
-  *Instructors versus Coaches* – we are not trying to coach our elite curlers; we are trying to get the folks to curl. (i.e., a coach might be frustrated when teaching new curlers because they are used to a higher calibre of curlers).
-  *Less talk, more doing* – don’t over complicate curling for new curlers. They don’t need to know all the rules. E.g., No five rock rule for learn to curls and rookie leagues. Teach etiquette first then gradually introduce the rules.
-  Need to institute a formal “instructor” agreement and they should be compensated.
-  Many curling centres are suggesting including an instructor with all rentals.


## 6. Treasurer’s Report – Daniel Hennessey


-  No new issues to report. Preparing things for the auditors.
-  Will notify auditors about the Brier adjustment.


## 7. Committee Reports

- a. Management Committee - no meeting.
- b. Lease Committee – no meeting.
- c. Competitions Committee – no meeting
  -  Kirk updated the Board that Curling Alberta has reinstated the rule that Master Men’s and Senior Men’s will need to play in qualifiers before going to Provincials.
- d. Community Liaison Committee




 Met in March

 Lethbridge Sports Council received our nominations; however no formal awards were given to the club.

 MNP was nominated as Partner of the Year (Lethbridge/MNP).


e. Governance and Policy Committee – no meeting.

 Next priority for the committee will be to ensure policy is SafeSport compliant.

f. Advanced Junior Curling Committee – no meeting.

g. Provincial Club Championship Committee

 Rick gave an update.


 Competitors felt the warm welcome of the Curling Club and of Lethbridge and felt that it was a “true” provincial event.

 Rick will submit report to Curling Alberta.

h. Bid Committee

 we received \$900000 commitment from the City of Lethbridge.

 The bid process with Curling Canada has now started.

 Closed bidding process.




## 8. New Business

a. Board Timeline Review

 Kirk added the Board Timeline as there are some quick deadlines coming up. Reviewed by board.

b. Membership Survey


 Usually sent out about this time.

 Kirk will update the survey and send out next week.

c. Strategic Planning Session

 will be held during the May 18<sup>th</sup> board meeting.

d. Capital Survey Project

 need permission from the city for any project that requires construction.

**a. Moved by Nick, seconded by Daniel, that the General Manager, together with the Lethbridge Curling Club Board of Directors, by means of an identified need, or of personal experience or**



opinion, or by referral or feedback from members or staff, or understanding of concerns or needs brought forward to your attention, submit to the General Manager a report detailing ideas for the use of funds for the Capital Improvement of Lethbridge Curling Club, whereas the General Manager will review the list gathered with Management Committee to determine those projects feasible to bring forward to the Board for a decision, where the deadline to submit ideas will be May 18, 2023, or other such date that the May Board Meeting will be held. APPROVED.

b. ACTION - that the board members come back to the May 2023 meeting with ideas for capital projects.

#### 9. Old Business

- a. Visit from Curling Canada's new club development director March 1, 2023. Was reviewed.

#### 10. Next Meetings

- a. Board Meeting – May 18<sup>th</sup>, 2023.
  1. Note to board members that a mini strategic planning session will occur during this board meeting.
- b. Committees
  1. Management Committee – May 4<sup>th</sup>, 2023 at 1200.
  2. Governance and Policy Committee – May 3<sup>rd</sup>, at 4:30pm.
  3. Other committees to strike meetings as needed.

#### 11. Roundtable

12. Moved by Daniel to adjourn meeting. Adjourned at 7:28PM

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Minutes approved – May 17<sup>th</sup>, 2023

  
Elaine Miller, President

  
Rick Buck, Secretary