

Board Meeting Minutes
Cavendish Farm Centre
July 19th, 2023

Lethbridge Curling Club Mission/Vision

The Lethbridge Curling Club provides the best possible curling and social experience in the region.

PRESENT:

Daniel Hennessey, Kirk Mearns, Elaine Miller, Lynne Lee, Dave Shannon, Amanda Mackenzie, Rick Buck, Bob Kurina

ABSENT:



Mike Mulroy, Nick Nicolacopoulos, Lee Loveridge

1. Call to order at 5:29PM
2. We acknowledge that we are gathered on the lands of the Blackfoot people of the Canadian Plains and pay respect to the Blackfoot people past, present, and future while recognizing and respecting their cultural heritage, beliefs, and relationship to the land. Lethbridge is also home to the Metis Nation of Alberta, Region III.
3. Approval of Agenda- Lynne/Dave - Approved by consensus.
4. Approval of Minutes from June 21, 2023– Lynne/Rick - Approved by consensus.
5. **Manager's Report – Kirk Mearns**
 - a. June financials show a loss of -\$27592 to date compared to -\$7756.49 compared to last year. There was \$35826 in non-recoverable revenue (i.e., casino revenue) that we had last year, that we do not have this year. Operational loss last year was -\$47993 in comparison.
 - b. Food and Beverage is closed until September, giving the club a savings of \$10000.
 - c. New lights installed in the ice area. Kirk will address, with the city of Lethbridge, that the Curling Club was reduced from 6 rows to 4. In comparison to the hockey side, which has almost double the number of lights installed. Kirk states that we may not know if the new lighting is effective until ice is installed.
 - d. Roller Derby is done for the season.
 - e. The 3-inch hack pegs will be replaced with 6-inch hack pegs, which should cure the loose hack issues.






- f. Three male and three female girls' teams have already registered for the Michael Izsak Bonspiel. The club is hoping to surpass last year and get 12 teams of each gender. Curling Alberta has not gotten back regarding the U15 event they wanted to concurrently run.
- g. Lethbridge Family Services reached out with some questions regarding services for folks that are new to Canada, where our services are LGBTQ+ friendly, accessible for people for disabilities, and whether there is any fee assistance for those who are unable to pay but still wish to take part. Kirk will book an in-person meeting with LFS for further clarification.

6. Treasurer's Report – Daniel Hennessey

- a. Daniel performed an “audit before the audit” i.e., before sending our financials to the auditors, he conducted his own review. This action is consistent with practices of an in-house accountant.
- b. He did some year-end adjustments before sending the financials to the formal audit process.
- c. A few adjustments to last year's year end.
 -  Capitalize the camera equipment, and then record an amortization.
 -  The way that we record inventory make it look like we have \$12000 in paper products for the lounge and food. Daniel adjusted same.
- d. All financials are with the auditors at present.

7. Committee Reports

-  *Management Committee* – no report
-  *Lease Committee* - no report
-  *Competitions Committee* – no report
-  *Community Liaison Committee* – no report
-  *Governance and Policy Committee* – no report
-  *Advanced Junior Curling Committee* – no report
-  *Bid Committee* – no further updates. Bid has been submitted.
-  *Lounge Project Committee*
 - Amanda met with Tracey yesterday to go over two aspects of the redesign.
 - Ladies change room is a separate project outside of the lounge redesign.



- Also went over the bar concept in the middle of the lounge space. Timeline is dependent on budget acquisition and tradespeople availability.

8. New Business

a. 2023/2024 Budget Review and Approval



Kirk presented the sections of his budget to the board for review.

a. Membership

- i.** budgeting is based on the small rate increase for certain leagues from the June meeting.
- ii.** Kirk has increased Rookie League and Sunday League and Sturling League membership.
- iii.** Kirk had to backtrack on the Junior Program i.e., the cost of the sliders was prohibitive for an individual slider per member. Kirk will look at a different system for sliders use.
- iv.** Kirk hopes that we can net 10 more curlers.

b. Sponsorship

- i.** Slight increase in sponsorship budget (extra \$1819).

c. Food and beverage

- i.** As presented in the previous strategic planning sessions, and discussed at this board meeting, that the financial success of curling club is intimately married to our food and beverage strategy.
- ii.** With that said, Kirk suggested strategy is to increase the sales to increase the profit.
- iii.** Last year food and beverage budget was \$470385. Increase to \$517628 this year.
- iv.** Will be a slight increase in staffing costs.

d. Rentals and Retail

- i.** Slight increase in rental and retail
- ii.** Last year pro shop margins suffered due to increase shipping costs for product.
- iii.** Strategy is to buy earlier in the season, and in larger amounts, perhaps look at different suppliers, to improve margin.
- iv.** New rental with Japanese Canadian Bonspiel.



e. Promotion

- i.** slight increase for promotion (\$24227 to \$26000)
- ii.** Promotion budget includes year end events for leagues.

f. Bonspiels

- i.** Bonspiels are an important function of the club, although financially they tend to “lose money”. from a revenue to expense viewpoint, we lose about \$10000, but with sponsorship we do get a small profit from bonspiels.

g. Lease

- i.** Lease expense is like previous year.



Moved by Lynne, seconded by Daniel, that we approve the budget as presented. APPROVED.

9. Old Business – none

10. Next Meetings

- a. Board Meeting– Wednesday, August 23rd, 2023, at 5:30pm.
- b. Committees



Board members present encouraged to meet in their sub committees to ensure any end of year projects are done prior to the AGM in September.

11. Roundtable

12. Amanda moved to adjourn the meeting at 6:52pm.

Minutes approved - August 23rd, 2023

Elaine Miller, President

Rick Buck, Secretary