



Board Meeting Minutes
Cavendish Centre
March 20, 2025

Lethbridge Curling Club Mission/Vision

The Lethbridge Curling Club provides the best possible curling and social experience in the region.

PRESENT:

Mike Mulroy, Kirk Mearns, Elaine Miller, Dave Shannon, Amanda Mackenzie, Daniel Hennessey, Brittney Lopushinsky, Nic Rabl, Nick Nicolacopoulos, Ryan Vaughan, Bob Kurina

ABSENT:









NIL

GUESTS:

1. Call to order at 5:35 PM
2. **Approval of Agenda** – Nic/Dave Approved by consensus
3. **Approval of Minutes from January 23, 2025** – Nick/Brittney- Approved by consensus

4. Manager's Report

a. Financials

-  Reviewed the financials for May-Feb
-  Revenue over last year by \$108,169/11.1%
-  Expenses are basically equal to last year
-  Profit is currently at \$200K versus \$90K at this time last year. Last year we lost approximately \$14K in March and \$62K in April. As such, we are projecting a \$125K profit
-  the revenue and expenses from the USport/CCAA Canadian Championships was not fully captured in the February statement. There is still approximately \$10K in revenue and \$3K in expenses to account for. Overall the effect on our profits will be positive.
-  F&B revenue is up but not where it needs to be. Some adjustments are needed for next season.
 -  Exploring the idea of licencing the arena viewing areas with the City. There would be an added cost for us as the security that would be needed would be covered by the LCC
 -  Will look at selling food from the Back Bar



- 🥅 Will roll out a full marketing blitz in August/September targeting the Spring wedding season. Several wedding event planners have been contacted to set up meetings to show them the space, the menu, and to get feedback on the venue.
- 🥅 Note: the Operating Financials do not include amortization, depreciation, or capital improvement revenue/costs

b. Information and discussion

- 🥅 Curling Alberta and Curling Canada are implementing fee increases. The per-person fee will increase from \$17 to \$22. This change reflects Curling Canada's fee crease from \$2 to \$5 and Curling Alberta's fee increase from \$125 to \$17 per person. Curling Canada also announced an ongoing 5 year price strategy as follows:
 - 2025-2026 = \$5
 - 2026-2027 = \$5
 - 2027-2028 = \$8
 - 2028-2029 = \$8
 - 2029-2030 = \$10
- 🥅 AGLC Gaming update for the use of proceeds. These changes make the process easier to use the funds.
- 🥅 The rent was paid, May 1 – December 31, 2024 \$56,910.00 (8 months x \$6,775 = \$52,200 + \$2,710 gst)
- 🥅 The audit bill was paid in March \$8,100
- 🥅 The MNP Modified Mixed Bonspiel is full at 32 teams
- 🥅 A sample of the rail hanging system for banners was reviewed as well as a suggestion on how to display Life Member and President photos

c. Ice Report

- 🥅 USports/CCAA event Head Ice Tech, Cody Hall submitted a written report regarding ice maintenance and observations during the Canadian Championships. A synopsis of the report is:
 - 🥅 There are no environmental issues with the building impeding us from making good, fast ice
 - 🥅 Our issues with speed were due to a rock texturing problem that was resolved within the first 24 hours of preparing for the event. Going forward, a rock history book will be created to document all rock maintenance history. A permanent rock texturing station was created during the event which will continue to be used.



- 🥅 For next season the stainless steel pins will be replaced with copper inserts to help prevent the hacks from shifting. This will also make ice maintenance easier
- 🥅 Discussed the pros and cons of dividers between the sheets. This will be explored further and discussed during the off season
- 🥅 Cody left a recommendation for a weekly scraping pattern and maintenance which has been shared with our Head Ice Technician

🥅 Curling Canada Head Ice Technician, Greg Ewasko was at the club for a day last week. He reviewed a number of best practices with our Head Ice Technician and made some minor adjustments to some procedures around scraping, blade changing, and pebbling technique. He thought that our ice had become dished since the Canadians and this has since been addressed. We appreciate Greg taking the time to come to the club to give us the benefit of his knowledge


d. Temple Construction

🥅 Met with the City and PCL Construction regarding the Temple construction and their food service needs. They will want to use of concession and well as Jugo Juice. There was some concern about tracking mud/dirt into the arenas. This will also have an impact on our summer operating hours as it will allow us to remain open full time for the next few years. Further details:

- 🥅 Construction starts April 26, 2025 and it expected to take 38-42 months to complete
- 🥅 150-200 workers are expected onsite
- 🥅 No coffee or tea is permitted on the job site, only water
- 🥅 Scope of the project: 45,000 sq. ft with a footprint of 20,000 sq. ft
- 🥅 Suggestions:
 - 🥅 Look at purchasing a food trailer to be staffed by our concession, expect this to be a \$15K to \$60K investment, depending on the refit
 - 🥅 Look at purchasing outside seating such as picnic tables
 - 🥅 Areas to potentially set up include: next to our back overhead door (this has access to water and power) between us and the YMCA to use their plaza seating or the grassy area adjacent to the Temple construction, behind our garbage bins.



-  This might be a partnership with the YMCA and the City based on profit percentages






-  Setting up a meeting with the City to discuss options for next week

-  Setting up a meeting with Terry Gulewich, Project Manager and Tim Demler, superintendent for PCL, for next week to discuss shifts and manning details

5. Treasurer's Report – Daniel Hennessey

- a. Discussed an amortization plan in preparation for year end. It needs to be shown separately since we are a not-for-profit.
- b. \$30K in grant revenue and \$48K in amortization


6. Committee Reports

- a. Management Committee
 - a. Strategic Plan, it is time for a full strategic plan, looking at 2 –day off site May 23-24 (Friday Saturday) Motion: that the LCC approve a \$25000 budget for hosting the 2025 strategic planning session. Amanda/Nick Motion approved
 - b. Update on the ice report
- a. Community Liaison Committee
 -  Did not meet
- b. Governance and Policy Committee
 -  Reviewed the TOR, propose that the Secretary be appointed as the Chair of this committee. Motion to accept the TOR as presented. Elaine/Daniel, Motion approved.
 -  Reviewed proposed changes to the LCC Policy Manual, specifically Section 1.2 Lethbridge Curling Club Rules and Section 3.13 For the Support of Competitive Curling policy. See attached Governance and Policy Committee report dated February 13, 2025. Motion to accept the changes to the LCC Policy Manual as presented. Elaine/Ryan. Motion approved.
- c. Competition Committee
 -  Did not meet
- d. USport and CCAA Canadians
 -  Will have a debrief meeting next week, overall the feedback has been very positive for this event

7. New Business

- a. Strategic Plan 2025
 -  See Management Committee section



- b. Discussion to update the paint colour in the on ice area and the score boards
 General Manager will look into the costs

8. Old Business
a.

- 9. Next Meetings**
- a. Board Meeting– Thursday, April 24, 2025
 - b. Committees

10. Roundtable

11. Meeting Adjourned at 7:35 PM

Minutes approved _____ [Date]	
_____	_____
Mike Mulroy, President	Elaine Miller, Secretary